

**ARA Dunedin**  
**ARA Venn**

**PRESS RELEASE**  
**8 JULY 2021**



## **ARA Chiltern Classic**

**ARA Europe** through both **ARA Dunedin** and **ARA Venn** is pleased to announce the success of its inaugural cycling event, the **ARA Chiltern Classic** which took place on **1st and 2nd July 2021**.

As part of the firm's ESG policy, we are proud to have adopted the '1-1-1' model, which means that 1% of each of our profits and people's time, on an annual basis, are given to support community causes, together with a pledge to be carbon neutral.

This year, as part of that commitment, ARA and friends cycled some 160kms of inclines and escarpments around the Chilterns Massif to raise much needed funds for **Coram**, a specialist group of children's charities, committed to improving the lives of the UK's most vulnerable children and young people. These organisations provide a range of adoption and fostering services, education and early years support, and legal services to families, children and young people, together with training for professionals to develop their own innovation and insight.

We are delighted with the energy and enthusiasm with which the 20 strong team accepted the challenge, and are pleased to report that we raised over £14,000 for Coram.

*"Everyone at Coram would like to say a massive thank you to ARA Europe, in particular those from ARA Dunedin and ARA Venn, for supporting us through the ARA Chiltern Classic cycle challenge. It is the vulnerable who are hit hardest during times of crisis and thanks to you and your fantastic fundraising efforts we can continue to be there for all children, particularly those who have little or no support around them, so they have the love and opportunity they need to thrive."* Julian Hare, Head of Corporate Partnerships, Coram



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